

Bid Writing and Income Generation



Presented by **Nina Siddall-Ward**

Nina's experience and enthusiasm have enabled her to deliver positive change in a wide range of organisations. Nina draws creatively on her expert knowledge of budget management in commerce, local authority senior management, headteacher and charity trustee roles to present this course.

£299 + VAT

Make sure you ask about additional delegate discounts

Get your bid to the top of the pile:

- Evidence
- Theory of change
- Risk analysis
- Action plans
- Assumption
- Mitigation

Unpick bid criteria (SSIF, EEF and more)

Practise bid writing on the day

Lancaster date
in association with

University of
Cumbria 

Be a winner in the new funding shake-up

The new national funding formula
How to get your bid noticed in a highly competitive market
Know your budget-based responsibilities as a bid maker
Identify new sources of income and raise additional funds

Step-by-step guide to defeating a tight school budget

Bid writing:

- Bid and tender basics: understand how to present a bid
- Bid providers: who is out there, and how to access them
- Have a go at bid writing: respond to an invitation to tender

Income generation:

- Principles of income generation: responsibilities
- Case studies: some bright ideas from schools
- Planning: developing a list of confirmed actions

"Personable speaker, very knowledgeable, created a good environment."

Tom Bayliss, Norwood Green Junior School

"Nina was excellent at letting us share ideas."

Andrea Lee, The Synaptic Trust


"Full of useful tips."

Nicola Kelly, Charville Primary School

Book Now

 osiriseducational.co.uk

 0808 160 5 160 / 01790 753 987

 Call 01790 755 783 to run this course in your school

Delegates receive

- ✓ Bid writing strategies
- ✓ Bid provider list
- ✓ Bid writing model
- ✓ Income generation checklist
- ✓ Lunch and refreshments
- ✓ Online post-course support
- ✓ Delegate file including CPD certificate

