

Developing a Successful School Culture



Presented by David Brown

David is an experienced senior leader with a Master's degree in Educational Leadership. David believes passionately in developing a positive school culture and has written extensively about school culture and the benefits of developing leadership capacity at all levels.

£299 + VAT

Make sure you ask about additional delegate discounts

- ▶ **Practical and realistic advice to establish positive cultural norms for school improvement**
- ▶ **Create a culture where all staff make a positive difference to pupil outcomes**
- ▶ **Analyse and model your school culture on the day**

Lancaster date
in association with

University of
Cumbria 

Use the research of Schein to define YOUR school culture:

Artefacts and Symbols – what is seen/heard around school?
Espoused Values – what are the values of your organisation?
Basic Underlying Assumptions – how does unconscious behaviour of staff reflect on their beliefs?

Practical ideas for establishing positive cultural norms:

Shared goals – Create a shared vision
Responsibility for success – Lead to involve everyone
Collegiality – Lead people to work together
Continuous improvement – Foster a growth mindset
Lifelong learning – Make CPD purposeful and enjoyable
Risk-taking – Extinguish fear of failure to foster progress
Support – Support staff when innovating practice
Mutual Respect – Ensure staff reach their full potential
Openness – Shape positive open forums
Celebration and humour – Foster a happy staffroom


"Well spoken and articulate, David fostered an environment of shared respect and facilitated conversation and sharing of ideas."

Lindsay Price, Rosetta Primary School


"David is an engaging speaker and his case study model of delivery means the course is very relevant."

Sharon Maher, Greenfield School

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Delegates receive

- ▶ A template to analyse your school culture
- ▶ Ways to gather evidence on a school's underlying culture
- ▶ Examples for development planning based on results
- ▶ Online post-course support
- ▶ Delegate file including CPD certificate

