

Strategy 2030

Meeting the needs of young people



Presented by Professor John West-Burnham

John is one of the UK's leading thinkers on the relationship between the operational and the strategic, turning principle into practice, and turning professional aspiration into concrete reality. His knowledge in this area is deep, profound and lasting. John moves easily from practice to theoretical underpinnings, leaving you with clarity.

£299 + VAT

Make sure you ask about additional delegate discounts

Develop a culture of strategic planning:

1. Create a structured process starting with diagnosis of your practice
2. Use strategy techniques to translate principle into practice
3. Secure engagement and commitment in the classroom

Five clear areas of strategy development and implementation

Build a clear view for young people who will be in their last years of formal school in 2030

New Course

Understand why strategy is so important in schools, how to apply it, and gain practical techniques for making it work

Five areas of strategy

The golden circle – Moral purpose, moral consensus

Dream conceptualisation – Build scenarios, three horizons, second curve thinking

Policy imperatives – Close the gap, 21st-century skills

People and resources – Auditing capacity

Strategic planning

Application of strategy in education

Using strategy to:

- Inform decisions
- Inform planning
- Resource priorities
- Get the outcomes you want for learners

"The best way to predict the future is to create it."

Peter Brucker

Delegate feedback for John West-Burnham

Average presenter score:

4.82 out of 5

"It was excellent to gain key insights from someone with such an outstanding knowledge of the field."

Hilary Watling, Thurstable School

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Delegates receive:

- ✓ Methods of practical strategising
- ✓ Tips on evidence-informed thinking
- ✓ Ways to lead on strategy
- ✓ On-boarding techniques
- ✓ A breakdown of planning vs strategy
- ✓ Online post-course support
- ✓ Delegate file including CPD certificate

